

**III Semester B.Sc. (FAD) Examination, November/December 2015
(2015-16 and Onwards) (CBCS) (Fresh)
FASHION AND APPAREL DESIGN
FAD 304 : Fashion Art and Design**

Time : 3 Hours

Max. Marks : 70

- Instructions :** 1) **All the Sections are compulsory.**
2) **Support your answers with illustration.**

SECTION – A

I. Answer **any ten** of the following :

(10×2=20)

- 1) List any 4 media used in fashion art.
- 2) Define formal wear. Give example.
- 3) What is frottage ?
- 4) Define motif and pattern.
- 5) Dark colours _____ (minimises /maximises) the body figure.
- 6) List any 4 types of silhouette.
- 7) Define fashion and fad.
- 8) List any 2 fashion accessories.
- 9) What is designer spec ?
- 10) Sketch a skirt with abstract prints.
- 11) Define personality.
- 12) Name any 4 International fashion designers.

SECTION – B



II. Answer **any 5** of the following :

(5×4=20)

- 13) Write a note on source of inspirations for fashion designer.
- 14) List any four factors that affects selection of clothing.
- 15) Explain the methods of drawing flat sketches.
- 16) Suggest fabrics and prints on a sari for pear shaped figure type. Give reasons.
- 17) Differentiate sports wear and casual wear.
- 18) Illustrate a face with features for theme "punk".
- 19) Explain any 2 advanced illustrative technique in fashion illustration.

SECTION - C

III. Answer **any five** :

(5×6=30)

- 20) "Lines create illusion" - explain based on the figure types.
 - 21) Create a naturalistic motif and arrange it in a vertical mirror repeat pattern.
 - 22) Explain fashion psychology in detail.
 - 23) Explain the fashion categories for women based on age and activity.
 - 24) Define Spec. Do a spec sheet for a child's frock with collar and yoke.
 - 25) Write a note on any one Indian designer who has inspired you in terms of concept, design and collection.
 - 26) Explain design manipulation with an example.
 - 27) Sketch an ethnic wear for an adolescent girl. Give reasons for the style and choice of colour.
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